

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending Dec. 31, 2011

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Innovation Norway

00526

(c) Business Address(es) of Registrant

655 Third Ave, Suite 1810

New York, NY 10017

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Innovation Norway (a/k/a Innovasjon Norge)
Akersgata 13
0104 Oslo
Norway

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Foreign Principal: Innovation Norway (a/k/a Innovasjon Norge), Oslo, Norway

Activities: Provided travel information and services, as well as promotional work. Answered written, telephone and e-mail requests from travel trade and from consumers. Sent travel information to travel agents, tour operators, travel editors and individuals. Produced and distributed travel information materials. Invited American tour operators to attend the Norwegian Travel Workshop in Norway. Published travel information and advertized in travel magazines. Updated websites (www.visitnorway.us and www.goscandinavia.com) with travel information. Visits to Norway to meet with Norwegian suppliers to discuss marketing activities and inform about travel trends in the USA.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
07/07/2011	Innovasjon Norge	General operations and salaries	\$89,000
10/08/2011	Innovasjon Norge	General operations and salaries	\$90,000
09/09/2011	Innovasjon Norge	General operations and salaries	\$94,000
12/10/2011	Innovasjon Norge	General operations and salaries	\$94,000
10/11/2011	Innovasjon Norge	General operations and salaries	\$110,000
13/12/2011	Innovasjon Norge	General operations and salaries	\$94,000

\$571,000

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(c)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Innovation Norway (a/k/a Innovasjon Norge)
 Akersgata 13
 0104 Oslo
 Norway

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☒ Letters or telegrams
☒ Advertising campaigns ☐ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (specify) Norway Travel Guide - see attachment

Electronic Communications

- ☒ Email
☒ Website URL(s): www.visitnorway.us
☒ Social media websites URL(s): www.mynorwaytrip.com
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) Travel agents, tour operators, travel magazines

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
 Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

Februar 10, 2012

/s/ Hege Vibeke Barnes

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

526-Attachment-Dec2011-Information Materials

1. Norway Travel Catalogue
2. Ad in Audubon Magazine Nov/Dec issue
3. Ad in Backpacker Magazine Nov & Dec
4. Ad in Mens Journal Dec
5. Ad in National Geographic Traveler, Oct & Dec
6. Ad in Outside Magazine Oct & Nov
7. Ad in Signature Magazine Sep & Dec
8. Ad in Virtuoso Life Magazine Aug
9. Ad in SkiMagazine.com & SkiingMagazine.com Nov/Dec
10. Posters on commuter trains & subway in Boston + phone kiosks & subways in New York + billboards & ferries in Seattle + subway in Washington DC, all in Aug/Sep
11. Advertising on Expedia Dec
12. Social media campaign "My Norway Trip" Oct, Nov, Dec

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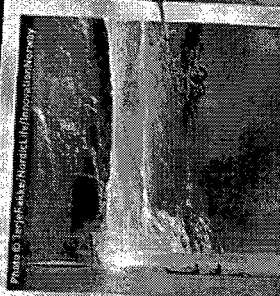
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WITH OUT-OF-THE-ORDINARY ACTIVITIES:



Eagle Safari



*Cascading waterfalls
in Geirangerfjord*



Fishing in Fjordefjord



Puffins at Runde

Explore Fjord Norway and you'll return to nature with breathtaking scenery, dramatic waterfalls, and the freshest of mountain air. You'll be amazed at the wonderful places to stay, historic fjord cities, charming villages, excellent cuisine, and fantastic hospitality. Whatever type of vacation you choose, you'll experience an overwhelming feeling of peace and tranquility that will remain with you forever.

Getting there is really easy with SAS' direct service to Norway from New York (Newark), and easy connections from all over the U.S.

For vacation ideas and travel offers, go to www.visitnorway.us/audubon. If it's difficult to imagine, you have to be there to believe it.



Audubon Magazine
Nov/Dec



Scandinavian Airlines

explore

FjordNorway.com

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Geirangerfjord, Photo: Clive Esau/Nordestic, The Norwegian Fjord

www.Audubonmagazine.org

"AN OUT-OF-THE-ORDINARY DESTINATION."

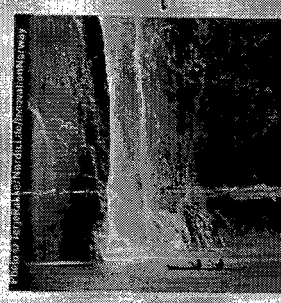
National Geographic Traveler

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WITH OUT-OF-THE-ORDINARY ACTIVITIES:



Glacier fun



*Cascading waterfalls
in Geirangerfjord*



Fishing in Fjordefjord



Scenic biking

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Nov/Dec 2011

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Glacier fun



*Cascading waterfalls
in Geirangerfjord*



Fishing in Fjordefjord



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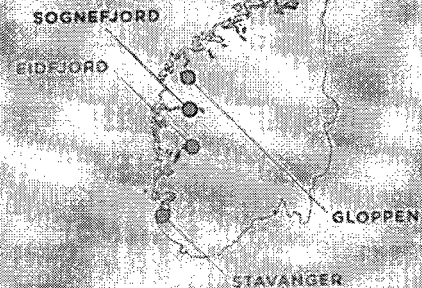
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NATURE'S RICH DOMINION

Deep silver fjords, jagged pearl-colored granite, soaring white summits—this is not your mother's nature.

Many know a thing or two about adventure. One look at Norway's wild lands and you understand: adventure is the very heart of this country. The blinding white waters and blazing arctic sun of this northern paradise. Adventure is in the blood of the Norwegians. It's what made sailing the cold Northern seas and exploring the fjords into the stuff of legend. Roald Amundsen turned his talent on powder into the first expedition to the South Pole (just these first tracks!). Telemark skiing was born here. And national myth has it that the Norwegians are so good on the slopes, they're already locking their bindings.



The potential for adventure is endless (and timeless), all the way from the depths of the wild North Sea up into the thin, clean air and the eerie glow of the northern lights, and for 365 days a year. In fact, the beautiful possibilities are too big, too exquisite, too utterly mindblowing for these little printed words: you just have to come see for yourself. But since there are so many incredible, do-not-miss things to do and see, read on for some help planning your adventure.

If you're into mountains—for hiking, climbing, skiing, or even just photographing—check out the Hjørundfjord and the Sunnmøre Alps. The impressive peaks of the Sunnmøre cradle the silvery blue waters of the Hjørundfjord, so the fjord reflects both snow-clad summits and blazing sun. Alpine hikers can venture out onto the steep precipices overlooking the fjord and enjoy heady views of this mesmerizing liquid sky. Climbers and mountaineers will thrill to the rugged, knife-edge ridges starting at sea level and climbing to 5,200 feet. The Sunnmøre Alps also offer alpine ski touring and plenty of steep and sweaty cycling.

And if you like cycling, you can't leave Norway without riding the Rallarvegen. Built as a service road for railway construction, this 50-mile path winds through glaciers, steep valleys, and rolling hills. It now has special status as a cycling road, and up to 20,000 riders travel its length each year.

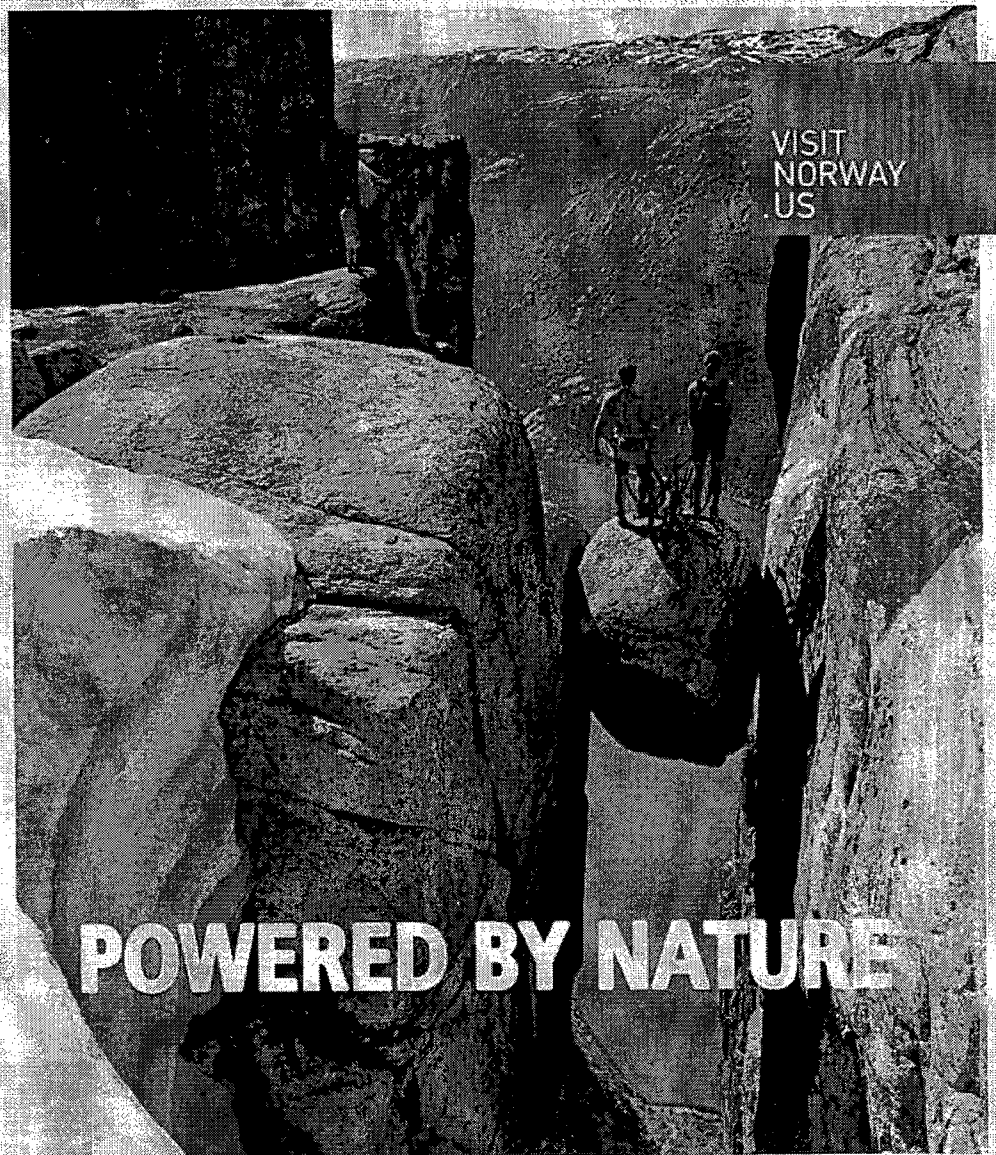
There's hiking, hiking, climbing, and skiing all over Norway, but the southwestern fjords make for some of the most breathtakingly beautiful

backdrops to these terrestrial adventures. And the fjords also provide the venue for some truly excellent and exquisitely beautiful adventures on water. Just for starters, while you're in the Sunnmøre Alps, skip climbing and take a kayak on the Hjørundfjord. Or go visit the Seven Sisters waterfall, a cascade of melted glass plunging through the Seven Sisters, a row of symmetrical white summits.

You can also raft, dive, and sail on the fjords or practice what is officially known as fjord swimming, a tradition of covering distances across the icy, cliff-surrounded waters of one of the fjords accompanied by a (warm, dry) person in a kayak to look after you.

And this is maybe the best thing about Norway: when you're there, you feel like people are looking after you. Because the spirit of adventure is just part of life. Norwegians are ready and willing to help visitors seek it. Even the architecture, lodgings, and villages seem designed to help you get out into the wild. The National Tourist Routes have modern, carefully crafted viewpoints. The Juvet Landscape Hotel was created to make visitors feel like they're sleeping under the stars, enjoying luxury right in the middle of breathtaking natural surroundings. Norway's people are kind, its beauty is transcendent, and its adventure comes naturally.

For your own unique Norway experience, go to www.visitnorway.us for information and a list of operators serving Norway, or call your local travel agent.



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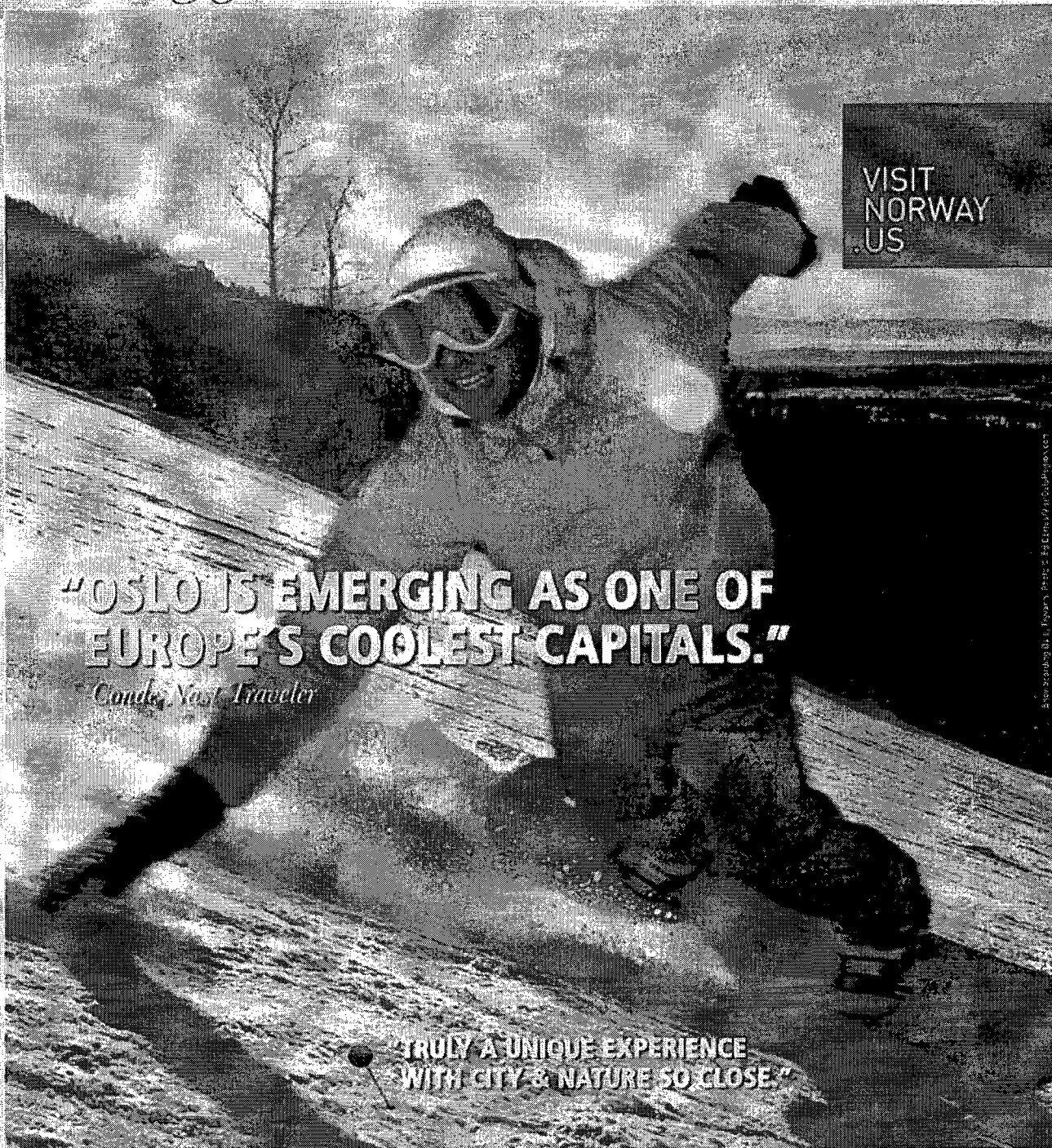
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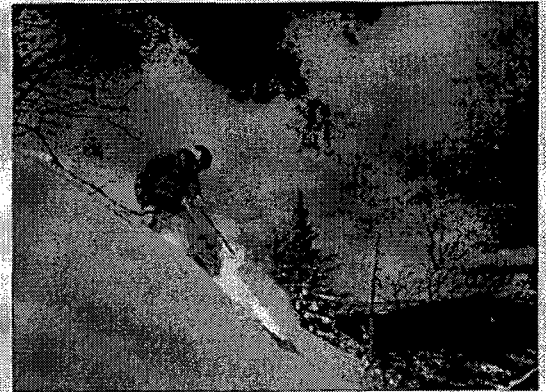
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Welcome to Norway

Thousands of years ago, some Norwegians got sick of post-holing through waist deep snow to get a brew at the local tavern. So, they strapped some wooden planks to their feet and floated off through the twilight over perfect dunes of white snow. And there they were: *the very first tracks*, ever.

It went something like that. Skiing was born in Norway, perfected in its glacier-carved mountains. So come ski where skiing is like breathing: necessary for life.

The 2012 World Snowboarding Championships

This year, Oslo is hosting the 2012 Oakley Arctic Challenge World Snowboarding Championships, which means for part of February Norway will be filled with raw talent, endless celebration, and pure mountain psyche. Called a "snowboarder's paradise" for its varied terrain, guaranteed powder, and carefully designed challenges, the Oslo Region is an ideal place for watching the elite shred.

And also for doing some mind-blowing boarding of your own: Trysil, Oslo Winterpark/Tryvann, and Hafjell are especially great for snowboarders from beginners to champions.

Did we mention the skiing?

While you're there for the boarding championships, check out the Oslo region's excellent ski resorts—Lillehammer, Hafjell, Trysil, Norefjell, Oslo Winterpark/Tryvann and Hurdal—all with stable, thick snow cover from November to April. All six offer epic skiing in the kind of mythic beauty you only find in the rugged Scandinavian alps.

The skiing around Oslo features a singular kind of magic. Silver lines of mountains drop away suddenly to dark blue fjords. Snow sparkles strange and iridescent under the Northern Lights. And though the days are short, you can ski long into twilight under brilliant floodlights and the first twinkling of stars in the black Northern sky.

Also, it's convenient, and does good après. Okay, *great* après.

Things to look forward to about Oslo: first, it's easy to get to. It's a direct 7.5-hour flight from New York, and most Oslo region ski resorts are close to city center. Second, Oslo is a world-class cosmopolitan city—chic, urban, full of top-of-the-line restaurants, luxury hotels, and ultra-modern art and architecture. The ski resorts feature everything from cozy, beautiful family-style lodging to stylish, clean-lined boutique hotels. The dining is exquisite; the after-ski cocktails and entertainment delicious and classy.

You don't even need to ski.

Snowshoeing in Norway is almost as old as skiing, and the slower pace lets you absorb the breathtaking scenery and explore places inaccessible on skis. Or you can take your thrills sitting down: tobogganing shoots you at breakneck speeds down a glittering slope; sleigh riding takes you galloping over rolling hills. For something more meditative, visit one of the many spas that specialize in after-ski wellness (think massage).

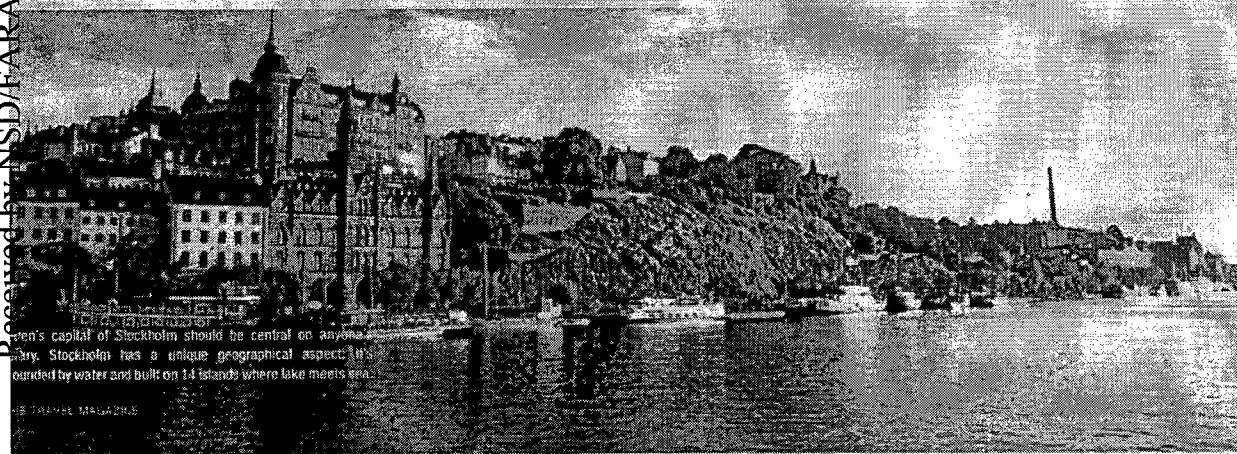
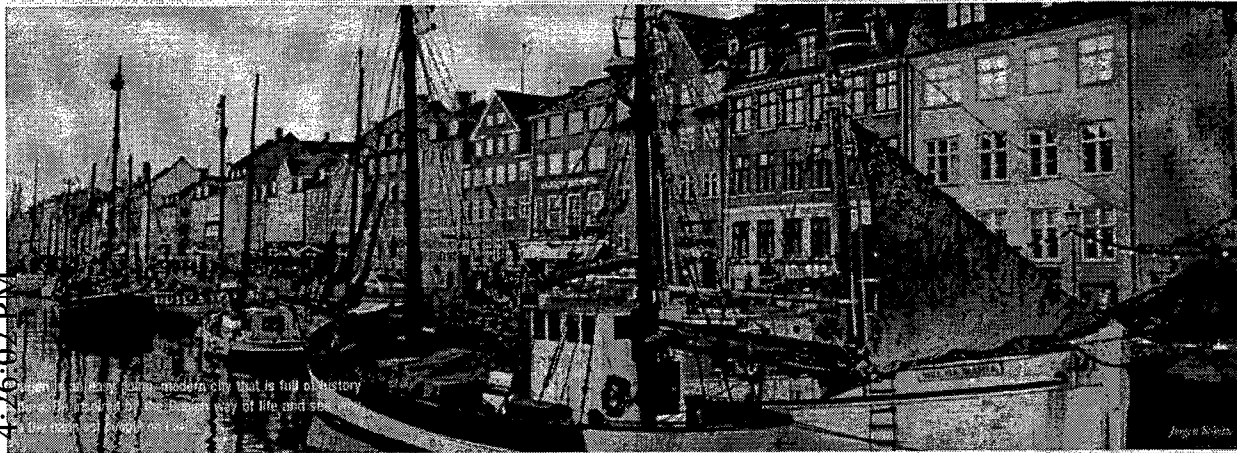
The bright, diamond days of boarding heroes, epic powder, and fun in winter paradise plus long nights snuggling by the fire drinking hot mulled Gløgg, make Norway a perfect winter playland, and your ski vacation the stuff of legend.



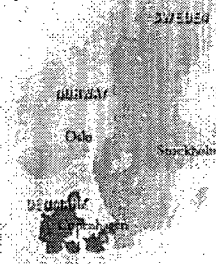
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SIGNATURE MAGAZINE
SEP 8 DEC 2011



Simply Scandinavia

Discover the ultimate multi-faceted vacation in Denmark, Norway and Sweden. Visit world-class cities full of incredible history, panoramic views and endless adventure. Explore the heart of Scandinavia and get a taste of "The Good Life."

Are you looking for a vacation that combines awe-inspiring nature with cosmopolitan capitals? One where you'll meet some of the happiest people in the world, while exploring cutting edge design, architecture, fashion and cuisine? You can have it all when you choose to vacation in Norway, Sweden and Denmark.

While the three countries have much in common - including a prevalence of English speakers, a "keep it green ethos" and an abundance of natural beauty - they also have a unique appeal all their own.

A Scandinavian journey that includes Copenhagen, Stockholm and the western Norwegian fjords will leave you so energized and rejuvenated that you'll be surprised at how much culture and life changing experiences you've soaked up during your trip. But Scandinavia is much more than Vikings and fjords; travelers will also find an up-to-the-minute progressiveness that makes all three countries today's "hot" destination.

It's easy to create an itinerary that combines all three countries. Norway, Sweden and Denmark are close together geographically and there are no border controls between them. You can drive, take a train or cruise from one to the other.

CONTINUED ON PAGE 24

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mply Scandinavia

QUED FROM PAGE 23



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A stunning
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ART, CULTURE AND MUSEUMS

SEE HISTORY UNFOLD BEFORE YOU

Oslo Opera House is an architectural and artistic success with floods of visitors both inside and outside.

The **Viking Ships Museum** in Oslo houses viking ships dating back more than 1,100 years.

Millennium Tour Discover Stockholm by foot and trace the Millennium Trilogy books by Stieg Larsson.



Oslo Opera House

Old Town in Stockholm is the best preserved medieval city center in Europe and the Royal Palace is the official residence of the Royal Family.

Tivoli Gardens in Copenhagen offers Michelin rated restaurants and roller coasters all in one.

Canal tours in Copenhagen is an experience not to miss. Take in sights from the Little Mermaid to the Royal Palace.

HISTORIC SCANDINAVIA

Scandinavia is steeped in history, but progressive in nature. In Stockholm, the picturesque Old Town is one of the best-preserved medieval city centers in Europe, a contrast to the city's vibrant shopping and dining. Copenhagen boasts the world's oldest amusement park in Tivoli Gardens. And in Oslo, witness the stunning architecture of The Opera House and the Historical Museum.

URBAN, CLEAN AND SUSTAINABLE

Built on 14 islands and awarded the Green Capital in 2010, Stockholm is in tune with nature. Sail the archipelago from its waterways or take a walking tour of the city. In Copenhagen, do as the locals do – bike! Hop on the free city provided bikes and see the city from a different angle. In Oslo, hike in the fjord and get a breath of fresh air on a guided tour of the city by bus or boat.



Copenhagen Media Center, Nielsen Forum



A HAVEN FOR GOURMET FOOD

EXPLORE AND CELEBRATE THE FOOD AND FEASTS OF SCANDINAVIA

Scandinavia is home to the New Nordic Cuisine concept. The concept is based on using locally grown and organic produce and foraging to bring back traditional dishes native to Scandinavia with a new innovative twist. Besides boasting a multitude of gourmet restaurants, Scandinavia is also home to winners of the 2011 Bocuse D'Or – with Denmark taking first place followed by Sweden and Norway.

History buffs and foodies will find much to agree on. How about a meal at Den Gyldene Freden, a 300-year-old restaurant tucked away in a medieval basement in the Old Town Stockholm? Another Stockholm hotspot is Frantzén/Lindeberg, a Michelin two star restaurant serving up such dishes as escargots and caviar d'escargot whimsically sharing the plate with a music box, cat grass, violets and potent.

F12 is a highly awarded restaurant with an exciting menu for 2011, inspired by the traditional Swedish old farmer's almanac. At night, the terrace turns into a popular nightclub. In Norway, the awe-inspiring, unspoiled nature has influenced the cuisine within the region. Enjoy freshly caught cod from Lofoten or juicy sweet cherries from Hardanger. Norwegian cuisine's success is based on products that thrive in pure waters and fresh, clean as

Make sure to book a table at the Michelin one star Restaurant Oscarsgate in Oslo.

Copenhagen's gourmet restaurants are on the rise, and no fewer than 11 of the local eateries are Michelin rated. Tivoli Gardens boasts two Michelin rated restaurants including the Restaurant Herman. Don't forget to try out the Danish specialty smørrebrød – open faced sandwiches.



Make sure to book a table at the Michelin one star Restaurant Oscarsgate in Oslo.

Ready to Go?

SCANDINAVIA AT ITS BEST

BRENDAN VACATIONS
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Welcome to Scandinavia, home of the great kingdoms of Norway, Sweden and Denmark. These three beautiful countries make up the Scandinavian landscape, a gorgeous place of fresh air, natural beauty and a swanky cosmopolitan style. **Vacation includes:** First class accommodations, breakfast daily and transfers.

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SCENIC SCANDINAVIA AND ITS FJORDS

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Revel in the beauty that is Scandinavia as you travel through this amazing region. Explore the town of Odense, Hans Christian Andersen's birthplace and Stavanger, one of Norway's oldest towns. Travel the coastal highway past spectacular fjords and islands to Bergen. Visit the Olympic resort of Lillehammer and the medieval fortress of Akershus and travel to the capital cities of Copenhagen, Oslo and Stockholm. **Vacation includes:** First class accommodations, sightseeing with local guides, professional Tour Director, luxury motor coach, many meals and transfers.

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SCANDINAVIAN AIRLINES

Scandinavian Airlines (SAS) offers more nonstop flights to Scandinavia via its three US gateways. With connections to Copenhagen, Oslo and Stockholm from over 60 cities in the US and Canada. Simplicity and comfort are second nature to SAS, which prides itself on its Scandinavian heritage.



Prices are per person, and only cover on double occupancy. Subject to availability and change without notice and are not guaranteed until paid in full. Prices may vary by travel date.

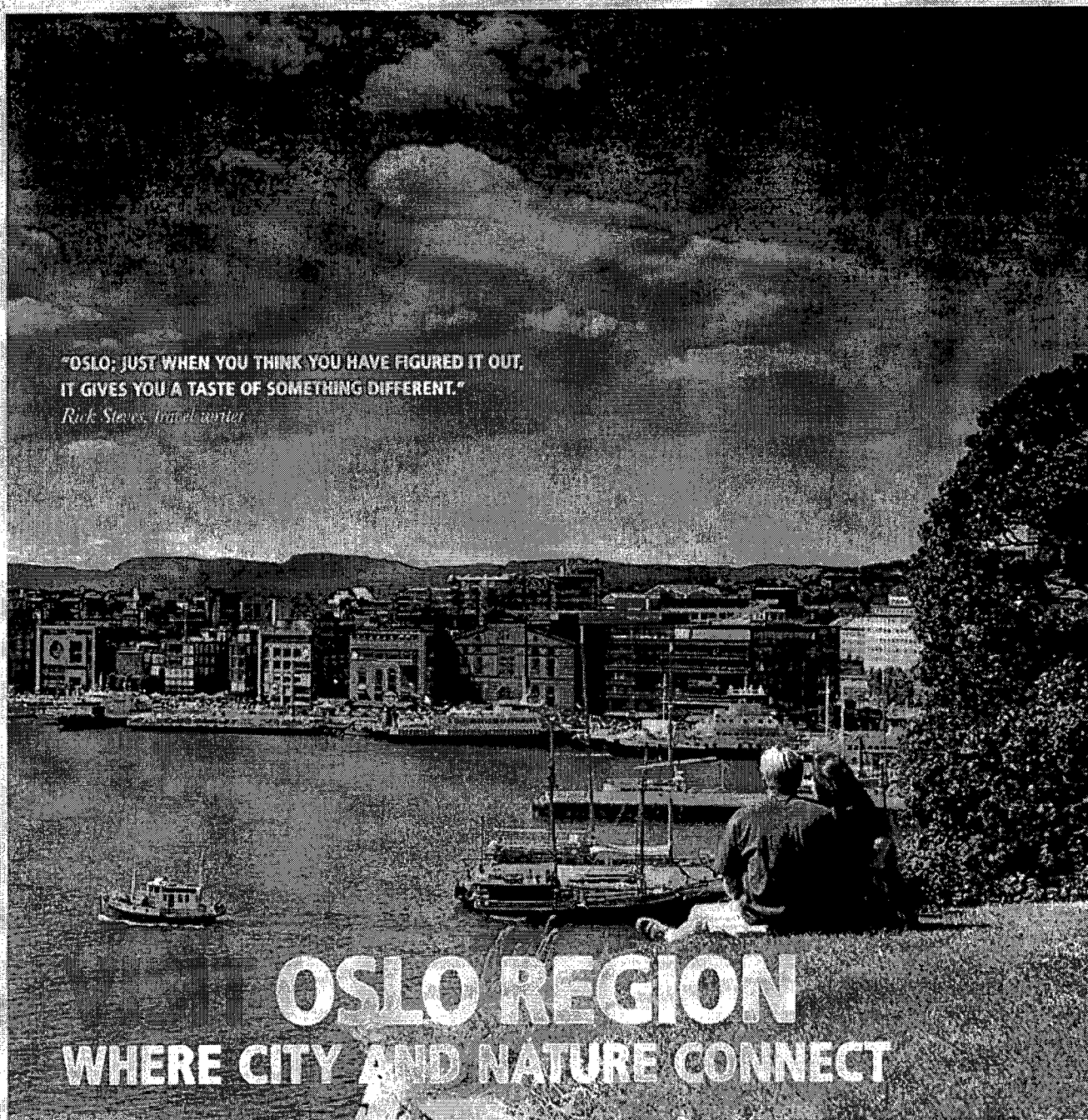
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For more details, go to our website (found on the back cover), enter the Offer ID # (located next to each vacation) and click search.

VIRTUOSO LIFE MAGAZINE AUG 2011

"OSLO: JUST WHEN YOU THINK YOU HAVE FIGURED IT OUT,
IT GIVES YOU A TASTE OF SOMETHING DIFFERENT."

Rick Steves, travel writer



OSLO REGION

WHERE CITY AND NATURE CONNECT

Cultural pursuits and nature nearby. Modern urban architecture and Norway's breathtaking landscapes, filled with mountains, forests, lakes, and rivers. City break or country break—whichever you prefer—the Oslo Region has it all!

The Oslo Region is marvelous to discover. Spend a few days in Oslo, visiting highlights such as the spectacular Opera House, the Nobel Peace Center, the sculptures of Vigeland Park, and the city's world-renowned museums. Then, head to the countryside. Visit Lillehammer, Norefjell, or Drøbak, for hiking, bicycling, fishing, and golf. Or, simply relaxing. The Oslo Region—a great choice for your next vacation!

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SKI MAGAZINE.COM NOV/DEC 2011



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November 4, 2011

Best Baselayers

Baselayers are probably the most crucial, least interesting, part of your ski kit. To shorten your selection process, here are our faves.

related tags: [Baselayers](#) | [Gear](#) | [Heli-Hansen](#) | [Icebreaker](#) | [Patagonia](#) | [Skiis](#) | [Apparel](#)

November 2, 2011

Prime Powder Skis

In the gear world there's nothing more list-worthy than super fat powder skis, the kind made of hell drops and shovel deep days. These are the best of the year.

related tags: [ATOMIC](#) | [Atomic](#) | [Black Diamond](#) | [Burton](#) | [Gear](#) | [K2](#) | [Kastle](#) | [Nordica](#) | [Rossignol](#) | [Salomon](#)

November 1, 2011

How Close to the Edge?

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ASK A QUESTION

Q: I have seriously been skiing for 1 years now, more than 30 times per season, so I could say I'm an intermediate. I've taken lessons before but still need to work on my technique, any good dvd out there that you recommend for my level?

asked by [Carol](#) 12 hours ago

1 answer | [Answer Question](#)

ASK A QUESTION

Q: I'm 5'11 and 180-185lbs. I ski east coast snow 75-80% rails. 25-20% jumps (30 ft max). I've been looking at the Atomic Punx, Rossignol Scratchies, Armada T Halls, Hales, and ABT. I also want the skis to be light and durable.

asked by [Chris](#) 27 hours ago

1 answer | [Answer Question](#)

ASK A QUESTION

Q: How do you measure ski boots for ski bindings?

asked by [Jaxton](#) 3 days ago

1 answer | [Answer Question](#)

SKIING MAGAZINE.COM NOV/DEC 2011

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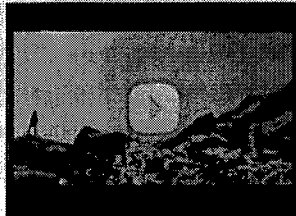
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Visit Norway - Powered by Nature

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Scandinavian Airlines (SAS) offers more nonstop flights from the U.S. to Scandinavia than any other airline. Starting Jan. 10, 2011, SAS will fly daily nonstop from New York (LHR) to Oslo. Through its partnership with Air Canada, Continental Airlines, and United Airlines, SAS provides smooth connections to Norway from more than 60 cities in the U.S. and Canada. Passengers traveling on SAS enjoy mileage benefits with United Mileage Plus, Continental Airlines OnePass, or with SAS's own EuroBonus mileage program. Take advantage of low fares on Expedia—as low as \$294+ from the U.S. to Oslo and many other destinations throughout Norway.

[Find SAS destinations](#)

Fly from New York to Oslo, Bergen, Stavanger, and Kristiansund—and save when you book on Expedia.

* Book by January 10, 2011; begin travel between January 22–August 27, 2011.

* Sample prices are each-way based on required roundtrip purchase.

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New York	Kvernberget/Kristiansund	\$373
New York	Molde	\$320
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Norway - Powered by Nature

Norway's unbridled scenery offers 60% adventure in the clear air and pure water of mountains, fjords, glaciers, and coasts. It's a country where the landscape is a masterpiece of nature. Choose your destination in Norway, and you'll find the most beautiful scenery in the world. Choose your destination in Norway, and you'll find the most beautiful scenery in the world.

Oslo

Norway's capital, Oslo, is situated on a fjord and surrounded by hills and forests. Oslo's location gives visitors an opportunity for a unique city break: hike in the forest, swim in the fjord, and go to a concert all in the same day. Top attractions in Oslo include Vigelandspark, Holmenkollen Ski Jump, the Viking Ship Museum, and the modernist Oslo Opera House.

The Norwegian Fjords

In Fjord Norway, visitors can gaze at amazing fjords, towering mountains, dazzling glaciers, and bustling waterfalls while staying at a luxurious, award-winning hotel. It's a dream of a return to Norway's fjordland. Bergen is simply unbeatable, surrounded by mountains and fjords, such as the Hardangerfjord and Sognefjord. Bergen is the historic maritime capital and UNESCO World Heritage Site, surrounded by the towering waves of fjords gone by. For also offers a vibrant community of shops, artist studios, and restaurants.

The Stavanger region is located in the southern part of Fjord Norway, and has easy access to beautiful fjords, glaciers, mountains, and stunning beaches. It's also home to the famous Pulp Rock. Take a short boat ride in charming Old Stavanger, with its white, wooden buildings, into the heart of the fjord country.

Taxes, Fees, and Conditions

Taxes and fees: Fares are subject to additional charges, including: a September 11th Security Fee of \$2.50 per enrollment at a U.S. airport up to a maximum of two enrollments per trip; Passenger Facility Charges of up to \$16, depending on itinerary; and Federal Aviation Tax of \$5.10 per segment. A segment is defined as a takeoff and landing. Fares for international travel do not include up to \$200 in government-imposed fees per household, a portion of which may be collected by the foreign government, depending on routing and destination. Fares do not include checked baggage fees that may be charged by the applicable airline.

Booking requirements: Sample fares above are quoted for one adult and based on each way based on required roundtrip booking for economy/standard class travel on SAS. Tickets must be booked no later than 11:59pm PT on January 10, 2011.

Travel dates: Sample fares are valid for travel beginning January 22–August 27, 2011.

Blackout dates: April 15–20, 2011.

Other conditions: Fares and rules are subject to change without notice. Seats are limited and may not be available on all flights/dates. Lower fares may be exclusive to selected destinations. Tickets are non-transferable and non-refundable. Read the complete terms, rules, and conditions applicable to the fare you are considering booking.

Source: SAS

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